



# BREAKING NEWS

## FBH 2018 Kicks off on September 28th

The much awaited event, 'Food & Beverage and Hospitality 2018' takes place this September 28th to October 1, 2018 in Bhrikutimandap, Kathmandu.

The 6th Food & Beverage Hospitality 2018 is focused exclusively on food, beverage & hospitality, the only of its kind in Nepal in recognition of the tremendous growth in the sector.

FBH 2018 has forged partnership with Indian trade associations HOTTREMAI and ARCHII both of which are making their debut in exhibition this year. Likewise, the Silver Mountain School of Hotel Management one of the best hotel management college in Nepal is the Event Partner for this year. Similarly, H&M's Food, Wine & Hospitality and Hospitality will assist the exhibition in providing ample media coverage as media partners. Last but not least, the event is endorsed by Hotel Association Nepal, Restaurant and Bar Association of Nepal, EvaNepal and Chef Association Nepal.

The Food & Beverage and Hospitality 2018 hosts about 175 exhibitors, and features 7 interactive live events. And of course, numerous



Buyers' Interaction - FBH 2017

sample tasting counters during the exhibition to involve and engage the industry professionals, to highlight the exhibition theme as well as enliven the atmosphere for the visitors.

Food & Beverage and Hospitality exhibition clearly defines and demonstrates the power of live marketing. A TV or FM commercial cannot do

what an exhibition can do. What an exhibition can do, a print or bill-board ad cannot do. An exhibition is a rare event that gives you far more possibilities that even a door-to-door sales call. The exhibition has proven to be a kick-off to the forthcoming food and beverage season – Dashain, Tihar, Chath, Christmas, New Year, and weddings!

## Dusit Debuts in Nepal

Dusit Thani Himalayan Resort & Spa soon expected to come into operation in a breath-taking mountain-top location in the Kavrepalanchowk District. Leveraging the natural beauty of its surroundings, with pristine air and good weather year round, the new property will have a wellness spa concept created by Dusit's signature Devarana Spa, which provides luxurious, personalized treatments designed to promote emotional and physical well-being. Other facilities will include an all-day-dining restaurant, a bar and lobby lounge, meeting facilities and a swimming pool.



Via: <https://www.luxurytraveladvisor.com>

to ensure our destination resort has a positive impact on the local environment and community, and we look forward to making it a huge success."

Mr Ramesh K. Hamal, Managing Director of Omstone Asia Capital Nepal Pvt. Ltd., said, "Guests seeking a tranquil escape from the hustle of everyday life will find the perfect retreat at Dusit Thani Himalayan Resort & Spa. Incredible views, luxurious rooms and facilities, and Dusit's legendary hospitality will provide a distinctive delighted to partner with Dusit project." experience for

"Dusit Thani Himalayan Resort & Spa brings wellness and well-being to the fore in a magnificent setting that invigorates the mind, body and soul," said Ms Suphaje Suthumpun, Group Chief Executive Officer of Dusit International. "In keeping with our brand promise to uniquely deliver gracious hospitality to the world, we will do all we can

## Growth of Grocery Retail Chains

Big retail chains in the country are on an expansion drive prompted by swelling business. Shoppers are being increasingly drawn to department stores as they provide a convenient one-stop shopping solution with an inventory ranging from vegetables, rice, fastfood and frozen meats to cosmetics, books and magazines, among others. Bhat-Bhateni, one of the largest department stores in the country, has recently opened an outlet in Pokhara and plans to add more this year. The Big Mart chain recently opened two outlets at Suredhara and Pepsicola in Kathmandu. Another retail chain Stuti Mero Mart opened stores at Kapan and Pepsicola recently.

Panu Poudel, head of operations at Bhat-Bhateni Supermarket, said that business had been growing rapidly of late. "In the past, middle income people used to hesitatetoshopindepartmentstores, but now the flow of customers has increased as they have realized that prices can actually be cheaper compared to regular grocery stores," he said. He added that customers feel comfortable shopping at department stores as they don't have to bargain.

Bhat-Bhateni intends to open four more outlets this year. It maintains stores in Tangal, Maharajgunj and Koteswor in the Kathmandu valley and one in Pokhara. Spread over an area of 125,000 sq fit, the department store offers more than 100,000 varieties of products.

Meanwhile, Big Mart is planning to add three outlets in the Kathmandu valley this year. It operates seven stores in the valley at KamalPokhari, Sanepa, Shantinagar, Lagankhel, Lazimpat, Pepsicola and Suredhara. Antim Ranjit, marketing and branding manager of Big Mart, said that an increased flow of customers had encouraged them to expand services in more areas. Big Mart completes five years of operations this month.

International for this very special our guests, and we are.

Mr Vishnu Mor, Principal Partner of Omstone Asia Capital Nepal Pvt. Ltd., said, "This is not just a commercial relationship, it is more of a spiritual collaboration between two companies that share the same beliefs and values, and which want to do something positive and meaningful for Nepal. It also marks the start of a long and fruitful relationship because we aim to explore more opportunities to work with Dusit, both within Nepal and beyond."